

Countries Matter in International Investing

Who We Are

- ▶ Magni Global Asset Management, founded in 2008, is the leader in country-level research on corporate governance.
- ▶ We believe that *Countries Matter*™ when investing internationally, and apply our proprietary research to create global equity portfolios.
- ▶ Assessing countries for their ability to create an environment of high-quality corporate governance is critical investment information. Magni research provides deep insight into the environment for corporate governance in each country and ranks the investible countries of the world based on adherence to good governance practices.
- ▶ The research has been produced over the last 16 years and is continually updated.

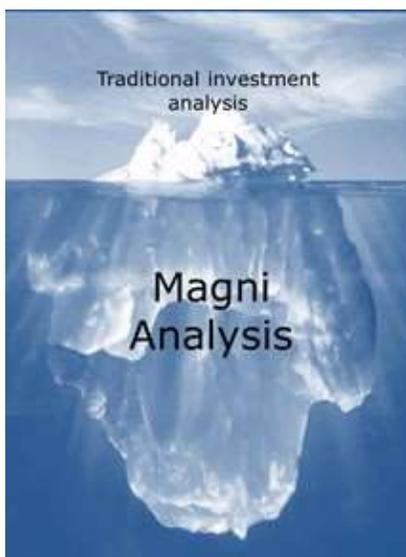
Our Philosophy

- ▶ Two words that describe Magni's viewpoint are: *transparency* and *honesty*. The more transparent and honest a country is with its citizens, businesses, and investors, the more wealth is created in the country.
- ▶ Economic studies have shown that countries which have an open, honest, and transparent economy outperform those that do not.

▶ **When considering international equity investments, an investor must know for a given country:**

- 1) Do financial statements accurately reflect a company's position?
- 2) Do shareholders have protections and adequate controls?
- 3) Can company leadership make decisions confidently, and without interference from a corrupt government?

Our Approach



- ▶ Magni developed the Sustainable Wealth Creation (SWC) principles for good governance, which are based on widely-accepted economic concepts, by examining the accounting, legal, regulatory, adjudicative, and economic structures of most investible countries around the world.
- ▶ We have a rigorous and repeatable process for determining country-level adherence to the SWC principles.
- ▶ Our extensive research database covering 12 Economic Standards contains data on 280 Qualitative Sovereign Factors collected over the past 16 years.
- ▶ We use an objective quantitative conversion to determine the Magni Country Score.
- ▶ Finally, we construct investible portfolios using Magni's Country Selection Technique. Portfolios built using this process have demonstrated absolute and risk-adjusted outperformance.

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What We Offer

Magni Investment Services

- ▶ Magni Global Portfolios
 - Emerging markets portfolio
 - EAFE portfolio
 - All-Country World Index (ACWI) ex USA portfolio
 - Custom portfolios
- ▶ Magni Advisory Services
 - Co-manager
 - Sub-adviser
 - Overlay manager
- ▶ Magni Responsible Investing Services

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- ▶ Magni Global Asset Management capabilities brochure “ESG Investing Should Start with the “G”
- ▶ Country-Level Governance: Next Generation of Responsible Investing in Constructing International Portfolios (white paper, June 2016)
- ▶ Country Selection: An Important Addition to Responsible Investing (white paper, Dec 2014)
- ▶ Country Selection: A Powerful Technique for International Equity Investing (white paper, July 2014)

About Magni

Magni Global Asset Management LLC is the leader in country-level research on corporate governance. Magni developed the Sustainable Wealth Creation principles, based on widely accepted economic concepts, by researching the accounting, legal, regulatory, adjudicative, and economic infrastructures of countries. Its extensive database goes back 16 years and contains analysis on countries across 280 qualitative factors. The Minnesota-based research and asset management firm believes *Countries Matter*[™] when investing internationally; Magni scores and ranks investible countries on their ability to provide an environment conducive to effective corporate governance.

For more information, please visit www.magniglobal.com and follow us on Twitter @MagniGlobal.