



Magni is Governance Expert at United Nations' ECOSOC Workshop on Social and Human Capital

Recently adopted Sustainable Development Goals require solutions to world poverty

FOR IMMEDIATE RELEASE

ST. PAUL, MN, March 14, 2016 – Kurt Lieberman, CEO of Magni Global Asset Management, LLC, recently participated as a governance expert in one of several meetings to discuss ways to implement the United Nations' Sustainable Development Goals (SDGs), which were adopted September, 2015. The meetings were convened by The United Nations Economic and Social Council, known as ECOSOC.

Convened by the Convention of Independent Financial Advisors with ECOSOC General Consultative Status and the Caux Round Table, the group discussed Goal 10 of the SDG's, which calls on member states to "reduce inequality within and among countries". The proceedings covered topics that explore the definition of poverty, a wealth creation formula, ending extreme and/or multi-generational poverty and discussed transparency and other governance topics.

"Transparency and accountability are key to good governance as they enable faster and more inclusive growth, commented Lieberman. "This additional growth will help countries reduce poverty and help achieve better global performance across all 17 goals of the SDGs. In addition, the wealth created from the growth will help create funds available for more SDG-specific initiatives."

All participants were highly complementary of the results of the workshop and felt that the workshop produced important insights and shared perspective. Workshop participants represented major religions of the world, as well as nonprofits and nongovernmental organizations involved in economic development and social justice. Magni will participate in the next workshop on this topic scheduled for October, 2016 where the shared perspective will be used to create priorities for ECOSOC.

About Magni Global Asset Management

Magni Global Asset Management LLC is the leader in country-level research on corporate governance. The Minnesota based research and asset management firm was founded by Dr. Roger Conant, previously the Chief Investment Officer for the St. Paul Companies/Travelers. Magni believes *Countries Matter™* when investing internationally and scores countries on their ability to provide an environment conducive to effective corporate governance.

The firm developed its Sustainable Wealth Creation research process based on widely-accepted economic concepts. Those concepts are disaggregated into 280 Qualitative Sovereign Factors about the legal, regulatory, accounting, and economic infrastructure of a country. Magni has 15 years of research on the investable countries of the world. For more information, please visit www.magniglobal.com or follow @MagniGlobal.

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