



Magni CEO Kurt Lieberman to Speak at the World Islamic Banking Conference in Bahrain

22nd Annual Conference Convenes International Business and Finance Leaders

FOR IMMEDIATE RELEASE

ST. PAUL, MN, November 3, 2015 – Magni Global Asset Management today announced that CEO Kurt Lieberman will be speaking about the role of country-level governance in Islamic Finance at the World Islamic Banking Conference (WIBC) in Bahrain, being held December 2nd and 3rd. In its 22nd year, WIBC focuses on industry success in Islamic Finance, while highlighting market opportunities and promoting dialogue on key issues.

“It is an honor to be invited to participate in this year’s conference,” said Lieberman. “Since Magni is the global leader in country-level governance research, we believe our unique perspective will be interesting to the conference participants. Our research shows that countries with environments for effective corporate governance have outperformed over time and specific policies contribute to that performance.”

In a recent article for Finance Forward - the intelligence platform for Middle East Global Advisors who are the conveners of WIBC - Magni explored how six Islamic countries classified as emerging - Egypt, Indonesia, Malaysia, Qatar, Turkey and United Arab Emirates - are performing in relation to other countries. Magni found that over the past year, these six countries improved their environments for corporate governance faster than other major countries in the world.

The article further stated that through adopting key policy changes some of the six Islamic countries could soon be recognized as leaders among the countries in the emerging markets. Indeed, one of these countries could even overtake Ireland, which is the lowest ranked country in the developed markets. Most importantly, the article identified that the actions required for leadership are consistent with Islamic principles.

Lieberman will be speaking in a session titled *Asset Allocation Outlook – Regions and Countries for New Growth*. Lieberman will focus his remarks on country-level governance issues and incorporating responsible investing principles into asset management strategies.

Lieberman will also be participating in a pre-conference roundtable on December 1st organized by the RFI Foundation. The roundtable aims to identify areas requiring greater research in order to build wider awareness for responsible finance in Islamic Finance. Earlier this year, Magni announced that it had become a signatory of the United Nations’ Principles for Responsible Investing.

About the World Islamic Banking Conference

WIBC 2015 is a three-day gathering of the financial industry’s leaders, taking place on the 1st, 2nd and 3rd of December at the Gulf Hotel in Manama, Kingdom of Bahrain. For 22 years, the World Islamic Banking Conference (WIBC) has been leading the way in Islamic financial services, establishing its reputation as the world’s largest and most influential annual gathering of Islamic finance industry leaders. In tandem with the development of the global Islamic financial services industry, WIBC has shown tremendous growth – increasing from a handful of 120 delegates in 1994 to more than 1,300 last year from across 50 countries and over 300 companies. For more information about the conference, please visit www.wibc2015.com and follow @wibc_2015.

WIBC 2015 is a three-day gathering of the financial industry’s leaders, taking place on the 1st, 2nd and 3rd of December at the Gulf Hotel in Manama, Kingdom of Bahrain. For more information, visit www.wibc2015.com.



About Middle East Global Advisors

Connecting markets with intelligent insights & strategic execution since 1993.

Middle East Global Advisors (MEGA) is the gateway connectivity and intelligence platform to opportunities in the rapidly developing economic region that stretches all the way from Morocco in the West to Indonesia in the East - The Middle East North Africa Southeast Asia (MENASEA) connection. We pride ourselves for being at the heart of these diverse markets for over 22 years.

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About Magni Global Asset Management

Magni Global Asset Management LLC is a Minnesota based money management firm founded by Dr. Roger Conant, previously the Chief Investment Officer for the St. Paul Companies/Travelers. Magni believes *Countries Matter*[™] when investing internationally and scores countries on their ability to provide an environment conducive to good corporate governance. The firm developed its Sustainable Wealth Creation (SWC) research process based on widely-accepted economic principles. Those principles are disaggregated into 280 Qualitative Sovereign Factors about the legal, regulatory, accounting, and economic infrastructure of a country. Magni has more than a decade of research across the investible countries of the world. For more information, please visit www.magniglobal.com or follow @MagniGlobal.

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