



For Immediate Release
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Matters Now™ - Magni Global Bargains

Mexico and South Africa Tops on Magni's List

Saint Paul, Minnesota — September 9, 2013 — In the inaugural Matters Now™ Magni places Mexico and South Africa in the top positions on its bargain investment list. Mexico made the list based on its effective financial services regulations and key strengths in financial infrastructure when matched against their country's recent equity market performance. "Mexico's banking, securities, and insurance legal and regulatory environment are robust, particularly for an emerging market county", said Matt Zimmer, Magni Director of Research.

South Africa made the list based on its widespread strengths in many areas of policy, legal and regulatory environment, and financial services infrastructure. "South Africa has some similar legal and regulatory strengths as Mexico, while also having a stable and transparent fiscal policy," said Mr. Zimmer.

Emerging Markets				
Global Bargains	Magni Country Rank	Magni Allocation Relative to MSCI	1 Year Relative Performance Rank in MSCI EM	5 Year Relative Performance Rank in MSCI EM
South Africa	1	Overweight	15 out of 21	9 out of 21
Mexico	2	Overweight	10 out of 21	8 out of 21

Emerging Markets— Same countries as found in the MSCI Emerging Markets benchmark
Magni Country Rank – The relative rank of the country among the countries in Magni Global Portfolios: Emerging Markets based on Magni proprietary research
Magni Allocation Relative to MSCI – Overweight or underweight when comparing Magni Global Portfolio – Emerging Markets to MSCI Emerging Markets
1 and 5 Year Performance Rank – The relative rank of the country-level performance compared to other Emerging Market countries

The equity markets of both Mexico and South Africa may be experiencing short-term softness as current events put downward pressure on prices. Magni measures the underlying relative intrinsic value of a country's equity market using the Sustainable Wealth Creation principles. Magni believes the adherence to Sustainable Wealth Creation principles is a leading indicator of future country-level equity performance.

Magni Global Bargains are those countries with relatively high country scores from Magni research where recent performance of the country's equity market has not matched expectations. Magni Global Bargains change over time.